

# S.C. SCANDIA ROMÂNĂ S.A.

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Founded in 1922 by Joseph Theil, a Romanian citizen of German ethnic, the factory was rented by a company with Swedish funds and received its actual name Scandia Romana. It is the year of the foundation of a company, which after decades will become the no. 1 producer in the production field of canned meat in Romania. This is a history that is always grounded on the tradition-quality sintagm.

During the years Scandia exported canned products, especially meat, in a lot of countries such as: USA, Japan, Great Britain, Germany, Italy; during the second world war huge quantities of canned products were produced for the army.

With a heavy tradition in the Romanian canned meat products market, Scandia is now the largest player with 52,8% of the market value share after MERMB Romania (the august-september 2005 period).

Nowadays, the factory is certificated with SR EN ISO 9001/2001 and has recently implemented the HACCP system.

We are currently producing around 65 ranges of products, divided in categories: pate premium Poiana, Sibiu, main-stream Bucegi, economic class. Especially included in this category are private labels for local and international retailers (70% of the production), canned meat premium Sibiu (pork, beef, chicken) and economic Bucegi (pork and fowl), mixed types of canned products (bacon with kidney beans, sausages with kidney beans) and already prepared canned meals bearing the Scandia brand.

Moreover, we are producing own brands for almost all international key accounts such as: Aro-Metro, Clever-Bila, Nr. 1 - Carrefour, Sarto-Selgros, Carpati-REWE (XXL), Bravour-Pluss, CBA-CBA, Marasesti-Kaufland.

Our assortment is present in all national and international key accounts from Romania and this national presence is only possible due to our collaboration with distributors covering the whole country territory.

Our flexibility and wish to satisfy our clients' most refined tastes have made our present success possible.

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R 14284808

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